

# EMPOWA HORIZON 2020

*Enhancing more participation of women entrepreneurs' activities in  
Horizon 2020*

## BarCamp

### “Women entrepreneurs in Horizon 2020”

Exchange about Women's performance, engagement and opportunities  
in Horizon 2020 and beyond

*Venue: Representation of the State of North Rhine-Westphalia to the  
European Union, Rue Montoyer 47, 1000 Brussels*

*18<sup>th</sup> September 2018*



BULGARIAN INDUSTRIAL ASSOCIATION  
Union of the Bulgarian Business



LITHUANIAN  
INNOVATION  
CENTRE

ACCIÓ



Generalitat de Catalunya  
Government of Catalonia



**Horizon 2020** is the biggest EU Research and Innovation programme, with a total budget of about € 1.6 billion for the period 2018-2020. Seen as a means to drive economic growth and create jobs, Horizon 2020 has the political backing of Europe's leaders and the Members of the European Parliament. Horizon 2020 is open to everyone! The programme covers different sections. One section funds high-potential innovative SMEs through the **SME instrument**. In the next three years, around 4000 SMEs will be selected to receive funding under the SME instrument call.

## Introduction to a BarCamp implementation

### 09:30 – 10:30 Introduction to the event

- **09:30 – 09:35: Welcome** – Hans Stein or Susanne Metzler (deputy) director *Representation of the State of North Rhine-Westphalia to the European Union*
- **09:35 - 09:45: Welcome by the EMPOWA Team** – Fani Lampranidou – *EKT/NHRF*
- **09:45 – 09:50: The project WeGrow** – Elena Matvejeva – *hub.brussels*
- **09:50 - 10:00: EASME (Executive Agency for SMEs), the SME Instrument and Women in the SME Instrument** – Luisa Prista – *EASME*
- **10:00– 10:10: Women Entrepreneurs in Poland and their experiences in Horizon 2020** – Katarzyna Walczyk-Matuszyk – *National Contact Point for Research Programmes of the EU*
- **10:10 – 10:20: Barriers in Women Entrepreneurship** – Claudia Große-Leege – *VdU Association of German Women entrepreneurs'*
- **10:20– 10:30: Women Entrepreneurs in digital economy** – Cheryl Miller Van Dyck – *Digital Leadership Institute (DLI)*
- **10:30 - 10:45: Questions and answers** – all

### 10:45 - 13:30 – Start BarCamp on women entrepreneurs in Horizon 2020

- **10:45 – 11:30: Introduction round and definition of sessions** (schedule, rooms and size)
- **11:30 – 11:45: Coffee Break**
- **11:45 – 12:45: First round of session** (three sessions in parallel)



**BULGARIAN INDUSTRIAL ASSOCIATION**  
Union of the Bulgarian Business



**ACCIÓ**



**Generalitat de Catalunya**  
Government of Catalonia



- **12:45 – 13:45: Networking Lunch**
- **13:45 – 14:45: second round of session (three sessions in parallel)**
- **14:45 – 15:30: Plenum session:** each group of the six parallel sessions provides an insight into their discussions and outcomes

**End of event**

## What is a BarCamp?

A BarCamp is an event where each participant has the opportunity to contribute with his or her knowledge, experiences, questions and ideas.

Step 1 – topic suggestion

The event starts with an introductory session where each participant presents him- or herself stating their name and three tags, describing what they are passionate about or what they would like to discuss. All participants can hand in ideas or topics they would like to discuss during the BarCamp sessions.

Step 2 - voting

An online query with the topics that the participants suggested will be setup and everyone will vote their preferred topic. As we have capacity for six sessions, the six topics that receive the most votes will be selected!

Step 3 – the sessions

Two rounds of parallel sessions will start and each session will be documented (by an EMPOWA partner).

Step 5- Outcomes

One of the participants from each session will briefly present the outcomes of the session in the plenum at the end of the event!



**BULGARIAN INDUSTRIAL ASSOCIATION**  
Union of the Bulgarian Business



**ACCIÓ**



**Generalitat de Catalunya**  
Government of Catalonia

